



• Communications • Public Relations • Marketing Solutions

Lisa M. Mayers

Marketing Communicator

Phone: 607•761•3537

E-Mail: prgirl@stny.rr.com

Web: www.thewritestrategy.com

PO Box 105

Endicott, NY 13761-0105

MEDIA ADVISORY

For Immediate Release – 4 APR 11

Contact:

Lisa M. Hayes, Co-founder

Phone: 360.490.1411

E-Mail: info@goodvibecoachacademy.com

LAUNCH OF GOOD VIBE COACHING ACADEMY TAKES COACH TRAINING TO A NEW LEVEL Academy Motto “May No Coach Be Left Behind” Elevates Playing Field for All Coaches

Salt Lake City, UT (4 APR 11) – [Good Vibe Coaching Academy](http://www.goodvibecoachingacademy.com) is not your average coach certification program. Leveraging the power of deliberate creation and the Law of Attraction, with a bold mission to “Live by Choice, Play Big, and Spread the Love” the intention is to offer coaches the kind of training that ensures success.

The program is designed for coaches who are already practicing, as well as those just entering the coaching field. Set up as four separate training modules, Law of Attraction Foundation, Coaching Skills, Business Building, and a Mentorship, interested candidates may purchase only what they need, or the entire program – leading to certification. All are available as digital products to keep scheduling flexible and they all include weekly roundtable and training calls.

The GVCA motto, “May No Coach Be Left Behind” was the driving force behind what is perhaps the most valuable module of the program – the Mentorship. Working one-on-one with a successful, experienced GVCA coach will offer students a direct approach to success, straight out of the gate.

“People have been asking me to start a program like this for years, but it wasn’t until recently that I truly felt aligned with the idea,” says Jeannette Maw, founder of [GVCA](http://www.gvca.com), [Good Vibe Coaching](http://www.goodvibe.com) and [Good Vibe University](http://www.goodvibeuniversity.com), also author of the popular [Good Vibe Blog](http://www.goodvibeblog.com) and several e-books. “And, I am a firm believer in getting aligned first. The same goes for our course, it’s not for everyone, but for those who feel lined up with it, we will give them what they need to be successful as coaches.”

The approach is anything but cookie-cutter, formula coaching. It’s intuitive and based on the principles of deliberate creation, as well as the “been there, done that” experiences of three leading edge Law of Attraction coaches, including Jeannette Maw, the Good Vibe Coach herself.

The Good Vibe Coaching Academy program is available beginning April 4, 2011. Additional information on Good Vibe Coaching Academy’s programs is available at www.goodvibecoachingacademy.com.

-###-